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**SOCIETY OF HISPANIC
PROFESSIONAL ENGINEERS**

WEBSITE COMPETITION

**2006 SHPE National Technical & Career
Conference**

January 4 - 8, 2006

Lake Buena Vista, Florida



WEBSITE COMPETITION

To all SHPE Members:

The SHPE NTCC 2006 Committee is proud to announce the Website Competition. This competition consists of designing an interactive site that serves as blogs or online journal for SHPE Student Chapters.

PURPOSE

The SHPE Website Competition was developed to motivate students to use their technical, teamwork and creative skills to promote their chapters with an interactive site designed around blogs. The participants design a blog or online journal that showcases the chapter upcoming events, conferences, local programs, competitions, etc and share their experiences, successes and mistakes so other chapters, industry, and community in general will benefit from.

JUDGING CRITERIA

A minimum of three (3) judges evaluate each website that has been submitted and complies with the guidelines including in this package. The websites will be evaluated based on the following five criteria:

1. Content: information provided on the site including text, music, sound, animation, or video
2. Structure and Navigation: refers to framework of the site (blogs), organization of content, prioritization of information, and method to move through the site.
3. Visual Design: refers to the appearance of the site
4. Functionality: refers to the use of technology on the site
5. Interactivity: refers to the way a site allows you to participate, not spectate.

PROCESS

The SHPE Website Competition winners are selected by a minimum of 3 SHPE professional members with expertise in web page design and internet. The participant's websites are evaluated against the five criteria and all voting is tabulated to ensure fairness and accuracy. Participants must submit the entry form included in this package by the deadline. Only websites with entry forms will be evaluated. The first 3 websites are selected and the winners will be notified before the NTCC 2006 conference to confirm attendance to the Award's announcement. The process is overseen by the SHPE NTCC 2006 Website Competition Chair.

TEAM AWARDS

Awards will be given to the top three entries. Awards are as follows:

First Place	\$1,000/student (up to \$2,000)
Second Place	\$ 750/student (up to \$1,500)
Third Place	\$ 500/student (up to \$1,000)



Winners also receive free pre-registration for NTCC 2006, \$100 per student travel stipend, recognition at NTCC 2006 Banquet, SHPE Magazine and SHPE website. Notice that the participants are required to pre-register by 11/18/05 and winners (up to 2 students per team) will be reimbursed for pre-registration and travel stipend.

SHPE reserves the right to award only First Place, according to the amount of qualified websites submitted.

COMPETITION SCHEDULE

Advertise event, publish guidelines	Sep 1st, 2005
Deadline to submit entry form	Oct 21st, 2005
Deadline to submit website design and to pre-register for NTCC 2006	Nov 18th, 2005
Winners of website competition selected	Dec 20th, 2005
Showcase of website competition winners	Jan 5th -7th, 2006
Winner's announcement at the gala banquet	Jan 6th, 2006

CONTACT INFORMATION

For additional information, contact Tatiana Hernandez at webcompetition@shpe.org or 813-495-7715



GUIDELINES

- The Student Chapter Website Competition is open to all official SHPE student members.
- Entry forms **MUST** be submitted for intent of participation by e-mail to Tatiana Hernandez at webcompetition@shpe.org not later than October 21st, 2005. See other ways to submit on the form.
- Submissions may be made by an individual or a team. Participants attending need to pre-register for the NTCC 2006 conference. First three winners (up to 2 students per team) will be reimbursed for pre-registration and \$100 travel stipend.
- The website must use blogs or online journals
- The website must have at least 5 pages of content.
- Award money will be given to the individuals on the team.
- Web site should be at least Internet Explorer 6.0 compliant or Netscape 6.0 compliant.
- Creativity and uniqueness are essential. Make sure that the look and feel will make people come back to your site.
- Website should contain a link to SHPE National – www.shpe.org
- You can include Java, JavaScript, Flash, or anything else you can think of to make your site appealing, but don't forget that there are four more criteria used to evaluate the site.
- Submit your website (including all files) on a CD to the address below. Please make sure the CD is readable by a PC compatible computer. Submissions must be postmarked by November 18th, 2005.

SHPE National Office

Att.: Tatiana Hernandez, NTCC 2006 Website Competition Chair
5400 E. Olympic Blvd. Suite 210
Los Angeles, CA 90022

- If your website is selected as one of the winners, we also ask that you bring your submission on a CD to NTCC 2006 registration desk before 11 PM on Wednesday January 4th, 2006.
- For additional information, please contact Tatiana Hernandez at webcompetition@shpe.org



**SHPE NTCC 2006 WEBSITE COMPETITION
ENTRY FORM**

Team Leader (Name & Address): _____

E-Mail & Phone Number: _____

School: _____

Team Members (include team leader):

NAME	MAJOR	CLASS
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

General Website Description (content, framework, etc.): _____

Submit entry form to:

SHPE National Office
Att.: Tatiana Hernandez, NTCC 2006 Website Competition Chair
5400 E. Olympic Blvd. Suite 210
Los Angeles, CA 90022

Or by Fax: 323-725-0316

Or by email: webcompetition@shpe.org

Entry form must arrived by October 21st, 2005. Websites with late entry forms will be disqualified.