

# BEAM TREK 2010 SPONSOR PACKAGES

Sponsor Package	Benefit	Min. Donation
<b>Sustainability Activist</b>	Includes all the benefits of the Environmentalist package <i>plus</i> : 1. Your company provided banner prominently displayed 2. Podium recognition	\$2,000
<b>Environmentalist</b>	1. Team and Venue sponsor* 2. Exhibit Space at the “ <b>GREEN</b> social” 3. Logo displayed on Main Sponsor Board 4. Logo displayed at a BEAM selected venue <sup>1</sup> 5. Program Ad – FULL page	\$1,250
<b>Conservationist</b>	1. Team and Venue sponsor* 2. Logo displayed on Main Sponsor Board 3. Logo displayed at a BEAM selected venue <sup>1</sup> 4. Program Ad – 1/2 page	\$1,000
<b>Green Advocate</b>	1. Team sponsor* 2. Logo displayed on Main Sponsor Board 3. Program Ad – 1/2 page	\$750
<b>Green Patron</b>	1. Venue sponsor 2. Logo displayed at a BEAM selected venue <sup>1</sup> 3. Program Ad – 1/4 page	\$300

<sup>1</sup>Venue sponsorship is limited and assigned on a first come first served request basis.

Please sign us up for the following packages:

Sustainability Activist \_\_\_\_\_ @ \$2,000 each      **Green Advocate** \_\_\_\_\_ @ \$750 each  
 Environmentalist \_\_\_\_\_ @ \$1,250 each      **Green Patron** \_\_\_\_\_ @ \$300 each  
 Conservationist \_\_\_\_\_ @ \$1,000 each

COMPANY/ORGANIZATION NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

PHONE: \_\_\_\_\_

e-MAIL: \_\_\_\_\_

\*TEAM REP (for Sustainability Activist, Environmentalist, Conservationist, and **Green Advocate** pkgs. only):

**SEND THIS COMPLETED FORM AND PAYMENT TO:**

BUFFALO-area ENGINEERING AWARENESS FOR MINORITES  
 206 FRONCZAK HALL  
 UNIVERSITY @ BUFFALO  
 BUFFALO, NEW YORK 14260

FOR MORE INFORMATION CONTACT MARILYN HELENBROOK @ BEAM 645-3066  
 MONIES FOR ALL PACKAGES ARE DUE APRIL 23, 2010  
 YOU WILL RECEIVE CONFIRMATION AND FURTHER DETAILS UPON RECEIPT OF PAYMENT  
 THANK YOU FOR YOUR SUPPORT!

# What is *BEAM TREK 2010 – The Adventure to GO GREEN*?

*BEAM TREK 2010* will be an educational adventure creating awareness and interest in engineering with a focus on using alternative energy sources. Teams of high school students compete against one another as they are challenged by University of Buffalo (UB) faculty to prove their scientific and mathematical mettle in a brain-teasing race around the campus. Not knowing what to expect, students find themselves having to complete various engineering tasks where they earn points and also learn about conservation in order to obtain clues as to where their next task lies. The adventure's climax is a head to head competition between the highest scoring teams in a final *GREEN* task. All this adds to the fun with one team earning the distinction of being “Buffalo's Best *GREEN* Engineering Team of the Future”.

*BEAM TREK 2010* helps to teach students the value of planning, listening, and teamwork. The overall themes of diversity and environmentally friendly technology will complement each other helping to create a better and greener future.

*BEAM TREK 2010* is a whole day event entirely held at UB consisting of two parts; a day program for the students at UB who actually perform the race, followed by an after event “*GREEN* social” where students, parents, UB faculty, sponsors and volunteers will have the opportunity to network.

*BEAM TREK 2010* will be the *GREEN* education event of the year for students and adults alike! It's sure to be what everyone will be talking about for years to come.

*Our Future Depends On It*

**Date: Saturday, May 15, 2010**

